



Dear YMCA Members,

We are excited to be able to finally share our full return to membership plan with you. We resumed modified operations on June 22 after a 3-month closure due to the pandemic. During Phase 1 of reopening of Child Care Services and Health, Fitness & Aquatics (HFA), we learned a great deal in preparation for Phase 2 of reopening and feel that you'll be very pleased as a member to feel comfortable and safe in a return to our YMCA. We appreciate all of your patience, understanding and feedback throughout our reopening process.

During Phase 1 of modified operations, we have implemented many new safety protocols to ensure things are sanitized and that physical distancing is managed. From this process, we have learned a great deal and have right-sized our operations to remain fiscally sustainable. Like many other not-for-profits, we have been severely impacted by the pandemic and have to change the way we operate in order to remain open.

We have seen increased costs in cleaning and technology due to the pandemic, which has prompted us to introduce a new membership model and a new pricing model. All Membership packages have been increased by 4.38% to accommodate for our increases to operate. We are also implementing a 2-tiered Membership\*:

- **General Membership** (facility access; fitness centre, open gym, pool; no instructor) and
- **Membership + Program** (includes all drop in Instructor led programs and swimming lessons). Membership + Program are all \$10/month additional charge per membership package.

\*All Financial Assisted Memberships will not be automatically reactivated as we have a new process for Membership Assistance and we encourage you to set up a meeting to review your account and set up your membership.

Membership Package	General Membership (+ tax)	Membership + Program (+ tax)
Adult Monthly	\$60	\$70
Adult Couple	\$99	\$109
Senior	\$51	\$61
Senior Couple	\$82	\$92
Student	\$42	\$52
Youth	\$33	\$43
Family Monthly	\$114	\$124



***In Phase 2 we will reinstate memberships that were active at the time of the closure, beginning on August 10, 2020 but membership fees will not be withdrawn from your account until September 1, 2020***

**What does this mean?** This means if you had an active YMCA of Pictou County Membership as of March 16, 2020 we will be reinstating your membership, and welcoming you back.

Here a quick Summary of the upcoming changes:

Phase	PHASE 2 Summer 2020	What's New in PHASE 3 (Phase 1 & 2 + NEW) Fall 2020
<b>Dates</b>	August 10-September 13	September 14-December
<b>Hours of Operation (HFA)</b>	7am-8pm Monday-Friday (pool 7am-7:30pm) 7am-5pm Saturdays Closed Sundays & Holidays	5:30am-8pm Monday-Friday (pool 6am-7:30 pm) 7am-5pm Saturdays & Sundays Closed on Stat Holidays
<b>Programming</b>	Modified Summer Drop in Fitness Schedule; book in App to reserve your spot in class (see schedule attached). Registered programs	Return of Continuous Swim Lessons (September to June); re-registration required; registration begins August 10.  More programs added for Fall Schedule.
<b>Membership</b>	Memberships re-start on Monday August 10, 2020.  Membership Fees withdrawals resume for all active monthly members on September 1, 2020	Continue to add programs and services based on attendance and member feedback. (Survey Monkey link shared in Phase 2).
<b>Technology Upgrades</b>	Implementation of "My-Y" App to schedule your YMCA visits; book time in the fitness centre and lane swim.	Online Registration in the YMCA Membership Software for Fall Programs; registration begins August 10, 2020.



YMCA of Pictou County  
2756 Westville Road RR#3  
New Glasgow, NS  
B2H 5C6  
902-752-0202

Questions? Feedback? Need some clarity? Give us a shout at 902-752-0202 to talk about how we can see you again!

**Recap:**

- YMCA closed its doors due to pandemic on March 16, 2020
- YMCA Operations were reinstated on June 22<sup>nd</sup>
- To reopen, we had increase in technology and cleaning costs, prompting an increase of membership fees by 4.38% (Membership Assistance still available)
- We're preparing for Phase 3 of Operations which introduces a new two-tiered membership
- Phase 3 means reinstating all memberships (Anyone who was active as of March 16, 2020 will see their memberships back, and we're excited to welcome you back to the Y!)
- We're so excited to see you, and we've missed you!
- The "My Y" App and the new online registration system for Membership and Program will be launched on August 6, 2020; more details will be shared with you that week. <http://ca.apm.activecommunities.com/pcymca>

See you at the Y!

Please follow us on Facebook (@YMCAPictouCounty) or visit our "Reopening page" on our website; <http://pcymca.ca> for additional information and for future updates. We have a solid, safe plan and we are ready to do this! We are excited for the opportunity to serve you again and look forward to seeing you in the near future!

**Tammy Goodwin**  
CEO & Executive Director  
YMCA of Pictou County  
902-752-0202 Ext 225  
[tammy.goodwin@pcymca.ca](mailto:tammy.goodwin@pcymca.ca)

**Lori Morison**  
Centre Manager  
YMCA of Pictou County  
902-752-0202 Ext 232  
[lori.morison@pcymca.ca](mailto:lori.morison@pcymca.ca)